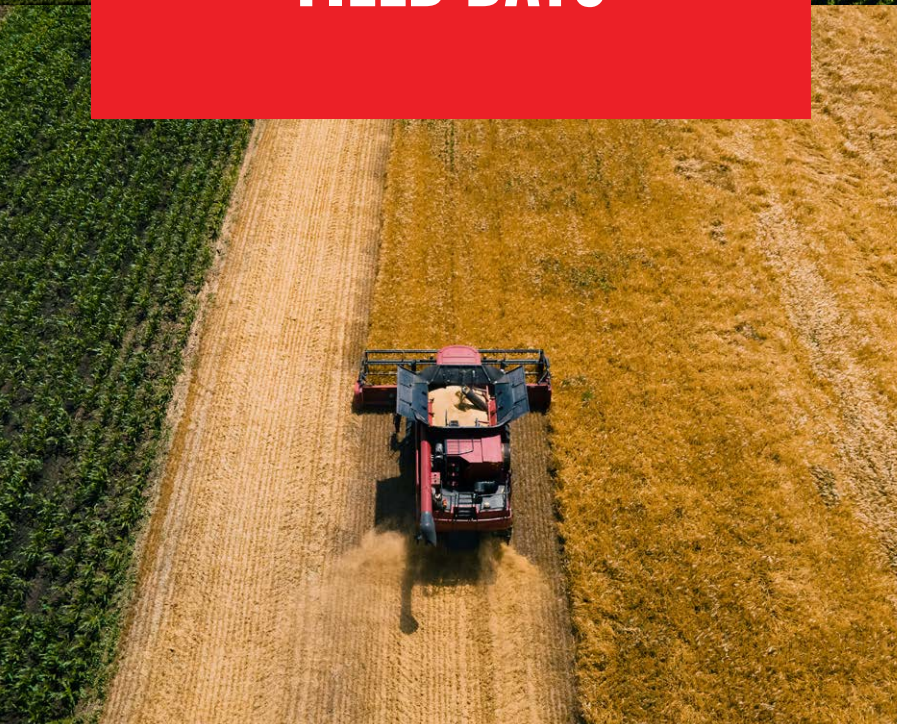


Elders

FARMFEST

QUEENSLAND'S
PREMIER
PRIMARY INDUSTRY
FIELD DAYS



TUE 4 - THU 6 JUNE 2024
KINGSTHORPE PARK, TOOWOOMBA QLD

farmfest.com.au

QUEENSLAND'S LARGEST COMMERCIAL AGRICULTURAL BUSINESS EVENT

WELCOME TO ELDERS FARMFEST

Welcome to Elders FarmFest Field Days, Queensland's biggest primary industry event eagerly anticipated each year. Returning to Kingsthorpe Park, Toowoomba over three big days from 4 - 6 June. Elders FarmFest stands as a pivotal occasion for farmers to explore, compare, and acquire an extensive array of products tailored for efficient farming and rural practices in the upcoming year.

For nearly five decades, Elders FarmFest has served as the unrivalled one-stop shop for farmers, evolving into a major force in the realm of field days. This agricultural pivotal event, unparalleled in Queensland, has consistently drawn farmers, primary producers, farming families, and industry workers from across Queensland, Northern Territory, Northern New South Wales, and beyond. With attendance over 36,000 in-person over the three days, Elders FarmFest has become a cornerstone in the agricultural calendar.

Renowned for its steadfast dedication to Queensland farming, Elders FarmFest showcases the offerings of close to 1,000 diverse companies on-site, spanning across three primary categories: Machinery, Livestock, and Lifestyle. From cutting-edge agricultural machinery to top-tier livestock and the latest in rural lifestyle products, Elders FarmFest brings together the best in the industry.

As we celebrate Elders FarmFest Field Days, we also acknowledge the significant growth in AgTech, a testament to the industry's forward momentum. Beyond the traditional categories, Elders FarmFest is at the forefront of showcasing the latest innovations in agricultural technology, with the launch of the AgSmart Connect Hub, highlighting the advancements that continue to drive efficiency and sustainability in farming practices.

More than a trade show, Elders FarmFest is a dynamic platform fostering networking opportunities in an environment conducive to listening, learning, demonstrating, engaging, and selling. With its unique ability to reach a broad demographic of visitors and exhibitors, Elders FarmFest stands as a highly effective sales and marketing opportunity for agricultural companies, manufacturers, and their dealers both within Queensland and across the country.

Join us as we celebrate Elders FarmFest Field Days - a unique and impactful festival of farming that continues to shape and influence the agricultural industry.

WHEN

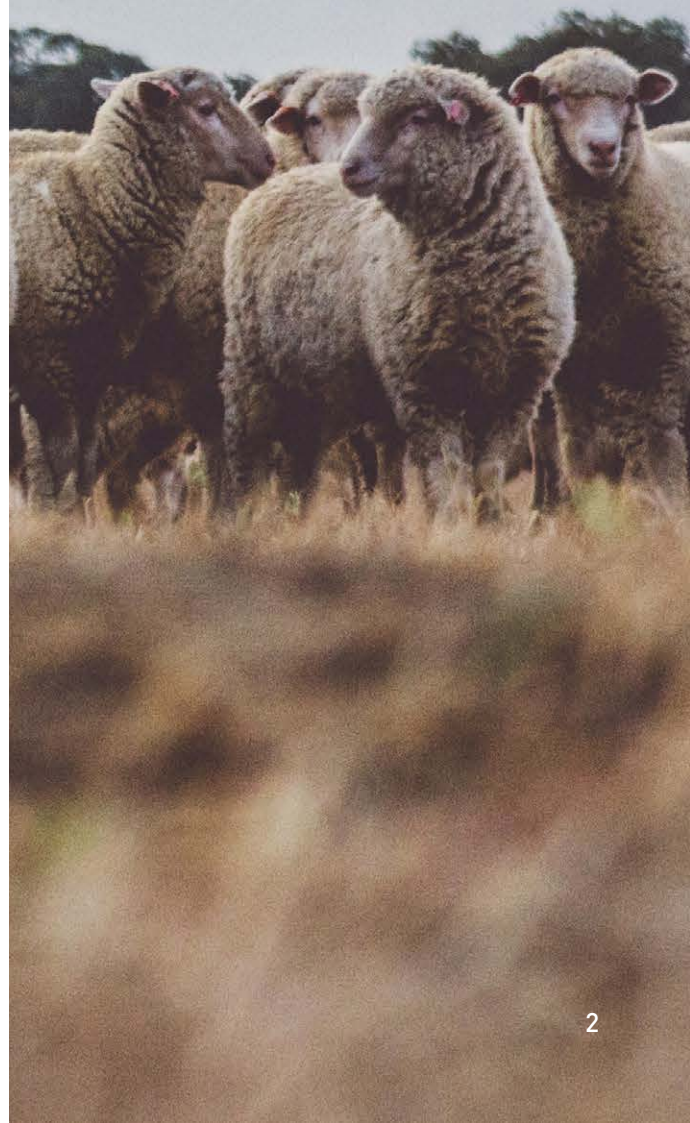
Tuesday 4th - Thursday 6th
June 2024.

8:30am to 4:30pm
Tuesday, Wednesday

8:30am to 4:00pm
Thursday

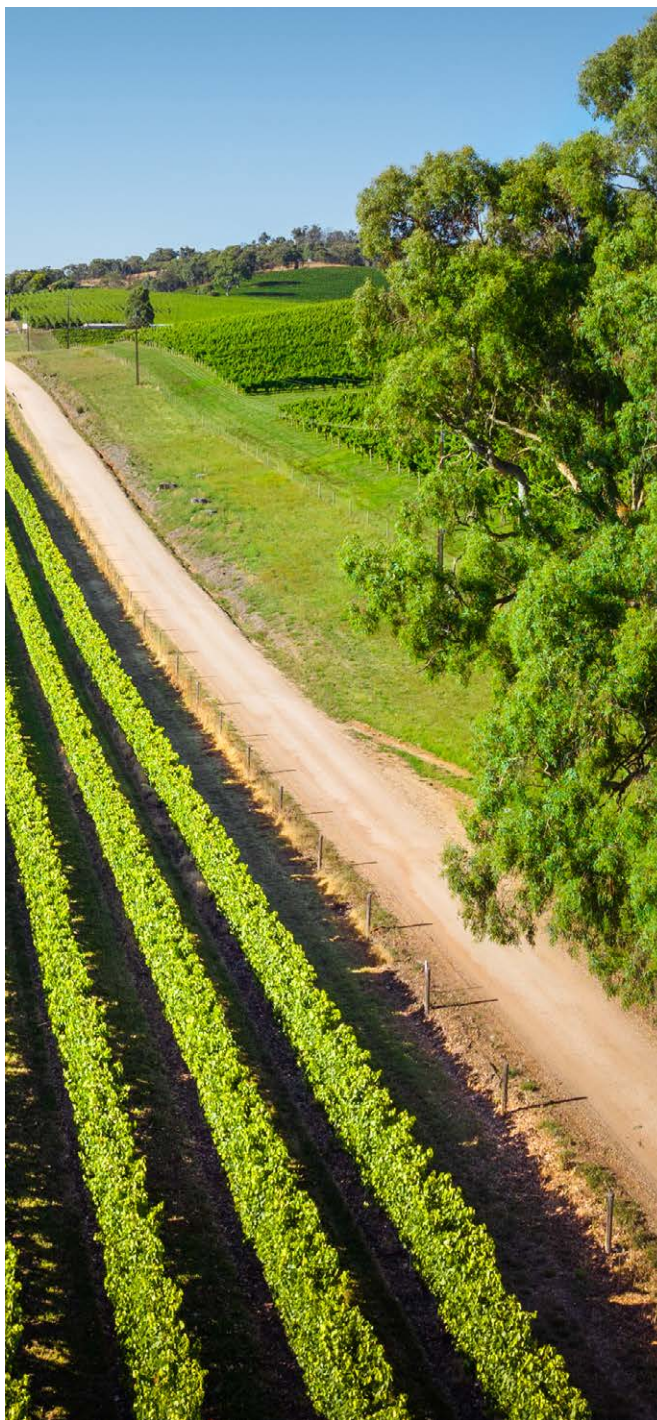
WHERE

Elders FarmFest Field Days is staged at Kingsthorpe Park, on the Warrego Highway, 20 kms west of Toowoomba, in the heart of the Darling Downs, one of Australia's richest pastoral and agricultural regions.



WHAT'S NEW AT ELDERS FARMFEST 2024

Welcome to Elders FarmFest!
For almost 50 years, Elders FarmFest has consistently attracted more producers than any other field day event. Delivering our biggest and best event yet, 4 to 6 June at Kingsthorpe Park, Toowoomba.



FARMERS COME FIRST AT ELDERS FARMFEST

Elders FarmFest consistently attracts primary producers from all over Queensland, Northern Territory, Northern New South Wales and beyond.

SHOWCASING LIVESTOCK EXCELLENCE

The Livestock Awards have continued to gain momentum throughout the state as well as across the country. In 2024, we'll shine a spotlight in tribute to the tireless dedication of the breeding sector. Proudly supported by Queensland Country Life.

LIVE DEMO AREA

Returning in 2024, exhibitors are invited to take part in our free Machinery and Drone demonstration area located next to the Livestock Hub. Take advantage of this great opportunity to showcase your product to thousands of visitors over the 3-days of the event. Don't miss your free opt in on application.

CULTIVATING MENTAL HEALTH

At ACM Agri, we pride ourselves in keeping communities strong, informed and connected. In 2024, we are partnering with mental health institute MeHelp to provide a safe place to support our agricultural industry. Connecting Farmers and farming families to online support when they need it most.

INTRODUCING THE 'AGSMART CONNECT HUB'

With AgTech now such a significant contributor to the industry, Elders FarmFest will be expanding this category, bringing the 'AgSmart Connect Hub' to Elders FarmFest. Meet the agri-innovators of tomorrow in the Hub space, along with industry talks and panel discussions.

A FIELD DAY FOR EVERYONE

Elders FarmFest aims to be an event for farmers and farming families, with something for everyone, including live product demonstrations, livestock exhibitions and competitions, a newly dedicated, bigger and better Lifestyle Lane, as well as the Lifestyle Marketplace for lifestyle exhibitors.

SUPPORTING OUR FARMERS OF TOMORROW

Investing in the future of farming and the future growth of our industry is one of our key pillars. We welcome the return of our Education Pavilion in 2024, and encourage our QLD Agri schools and Universities to join us in educating our primary producers of tomorrow.

ACM

Rural Events

ACM Rural Events is owned and operated by Australian Community Media (ACM), Australia's most trusted Agricultural regional network.

ACM Rural Events produces agricultural and lifestyle events in regional and rural Australia, attracting thousands of brands and visited by national and regional communities, keeping communities strong, informed and connected.

With decades of dedicated events experience ACM Rural Events is well equipped to plan and implement large scale events in regional and rural Australia including AgQuip, Australia's largest and premier primary industry field day; FarmFest, recognised as the fastest growing field day in Australia as well as AgSmart Connect, Australia's only regional and locally run agri-innovation trade event.

AgQuip

SPONSORED BY
AON

Elders

FARMFEST



AgSmart Connect



NO ONE COVERS THE REGIONS LIKE ACM Agri[®]

Our ACM Agri network publishes an impressive suite of more than 100 brands, including:

ONLINE

Farmonline National
Farmonline Weather
The Land
Queensland Country Life
Stock Journal
Farm Weekly
Stock & Land
North Queensland Register
Livestock Connect
Good Fruit & Vegetables
Horse Deals

INDUSTRY NEWSPAPERS AND MAGAZINES

The Land (NSW)
Queensland Country Life
Stock Journal (SA)
Farm Weekly (WA)
Stock & Land (VIC)
North Queensland Register
Horse Deals
The Australian Dairy Farmer
Good Fruit & Vegetables
Australian Cotton & Grains Outlook

ECOMMERCE PLATFORMS

AgTrader
Farmbuy
Livestock Connect
Horse Deals

EVENTS

AqQuip
FarmFest
AgSmart Connect

RESEARCH

Chi Squared
QARS

WHY PARTNER WITH US?

At ACM Agri, we are Australia's trusted voice, we pride ourselves in keeping communities strong, informed and connected. Attracting over 36,000 of in-person visitors where Exhibitors can display, demonstrate, inform and influence Australian farmers on the latest products, services and technologies available in agriculture, to drive productivity and profitability for our farming nation.

Immediate and Ongoing Sales Growth:

Leverage the strength of direct, face-to-face interactions that only Field Days can bring, to unlock immediate and sustained sales growth. By engaging directly with customers and potential clients at scale, your business can secure instant transactions while also fostering ongoing relationships.

Brand Building and Market Expansion:

Showcase your brand and fortify your presence in established markets and make significant inroads into new territories. Direct Field Day customer engagement provides a unique platform to build brand awareness organically, creating a lasting impact in the minds of consumers.

Consumer Interaction and Lead Generation:

Engage directly with your diverse consumer base, tailoring interactions to the unique preferences and needs of your customer. This hands-on approach not only enables effective communication but also serves as a tool for educating consumers about the distinctive value propositions of your offering. Build a comprehensive database of prospects to fuel leads, locate and convert new customers.

Industry and Customer Networking:

Embrace the opportunity to forge valuable connections within the business-to-business landscape. Direct dealings with other enterprises open avenues for collaboration, partnerships, and synergies that can significantly boost your overall market presence. Networking at scale, taking advantage of the opportunity to foster relationships with current and potential customers.



VISITOR PROFILE

ACM Agri plays a vital role in Australian agriculture, showcasing and demonstrating a vast range of new products and services, livestock, as well as highlighting new technology and innovation and providing information to professionals on the land. Whether it be in print, digital or online, we know farmers like no one else can.

Elders FarmFest is the largest agricultural Field Day in Queensland, attracting visitors from all over QLD, Northern NSW and surrounds.



Primary Producers #1

55% of visitors are primary producers

84% of primary producers main enterprise is cattle or grain

53 YRS is the average age

143 KM is the average distance travelled to attend

Source: FF23 Visitor Survey

We Know Farmers

51% of farmers attend to purchase on the day

65% of farmers attend to gather product and service information

67% of Australian farmers like to experiment with new products and techniques

Source: FF23 Visitor Survey | ACM QARS 2019

Get Real Results

49 YRS of successful events, established in 1975

48% of Exhibitors attend the event based on expected sales opportunities

Source: FF23 Exhibitor Survey

CIRCA \$120K average revenue is generated in sales per Exhibitor at the event

CIRCA \$160K average revenue is estimated in sales per Exhibitor over the next 12 months

SITE ZONES & PRICING

The Elders FarmFest site has been divided into Site Zones, with pricing reflecting category specific and audience specific footfall.

The acceptance of Applications and the allocation of sites is at the discretion of the Organisers. Returning Exhibitors have first option on their previous year's site and/or site change requests. New Applications are reviewed and approved on a 'first come - first served' basis, subject to availability.



- Zone 1** - Agricultural Equipment & Related Products
- Zone 2** - Larger Agricultural Machinery & Related Products
- Zone 3** - AgSmart Connect Hub
- Zone 4** - Lifestyle Areas
- Zone 5** - Livestock Areas



ZONE 1

AGRICULTURAL EQUIPMENT & RELATED PRODUCTS

A premium high traffic outdoor site for agricultural machinery, equipment, related products and services. Site includes free power and access to water within 30m of site, lifting service and access to all field services. Preference will be given to agricultural-related products.

First Full site (15m x 12m)	\$2,100 (incl GST)
Second Full Site (15m x 12m)	\$1,450 (incl GST)
Additional Full Site* (15m x 12m)	\$990 (incl GST)
Half Site (7m x 12m)	\$1,450 (incl GST)
Small Site (5m x 5m)	\$1,330 (incl GST)

*Additional site purchase to be approved by organisers.

ZONE 2

LARGER AGRICULTURAL MACHINERY & RELATED PRODUCTS

A successful outdoor site destination for Exhibitors with larger agricultural machinery and related products. Providing an option to showcase larger agricultural machinery, equipment and vehicles. Site includes free power and access to water within 30m of site, lifting service and access to all field services. Preference will be given to agricultural-related products.

First Full site (15m x 12m)	\$1,890 (incl GST)
Second Full Site (15m x 12m)	\$1,330 (incl GST)
Additional Full Site* (15m x 12m)	\$990 (incl GST)
Half Site (7m x 12m)	\$1,330 (incl GST)

*Additional site purchase to be approved by organisers.



ZONE 3 AGSMART CONNECT HUB

An indoor pavilion for AgTech and Innovation Exhibitors. With AgTech now such a significant contributor to the industry, Elders FarmFest will be expanding this category from the AgTech pavilion to the 'AgSmart Connect Hub', meet the agri-innovators of tomorrow in the pavilion expo, along with additional industry talks and panel discussions. Agri-tech Indoor sites include divider panels, a fascia sign, power and lights. Agri-tech Outdoor sites are also available.

Agri-Tech Deluxe Indoor Site (3m x 3m) with panels	\$1,650 (incl GST)
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Agri-Tech Outdoor Site (3m x 3m)	\$1,330 (incl GST)
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ZONE 4 LIFESTYLE AREAS

This area is for Lifestyle, General Interest and Education Exhibitors. Offering smaller indoor and outdoor sites within the Lifestyle Marketplace (formerly Shopping Arcade). Larger outdoor sites within our dedicated Lifestyle Lane. And indoor sites in our Education Pavilion (site location O-P/05). Designed to showcase family-oriented products and services. Site includes free power and access to water within 30m of the site. Sites are offered to lifestyle products only.

INDOOR SITES

Lifestyle Pavilion (3m x 3m) with panels	\$1,330 (incl GST)
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Education Pavilion (3m x 3m) with panels	\$1,330 (incl GST)
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OUTDOOR SITES

Lifestyle Lane Site (6m x 6m)	\$1,330 (incl GST)
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Lifestyle Marketplace (3m x 3m)	\$990 (incl GST)
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ZONE 5 LIVESTOCK AREAS

This area is dedicated to livestock breeders, livestock associations, livestock handling, feed and watering equipment, animal health care, equine, livestock related equipment, working dog breeders and related products and services. Includes various site options to a proven high traffic for livestock-related products on Livestock Lane or Livestock Way.

OUTDOOR SITES

Livestock Area Full Site (12m x 12m)	\$1,330 (incl GST)
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Livestock Area Half Site (6m x 12m)	\$1,020 (incl GST)
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LIVESTOCK WAY

Livestock Way First Full Site (15m x 12m)	\$1,890 (incl GST)
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Livestock Way Second Full Site (15m x 12m)	\$1,750 (incl GST)
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Livestock Way Half Site (7m x 12m)	\$1,270 (incl GST)
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LIVESTOCK LANE

Livestock Lane Full Site (12m x 12m)	\$1,890 (incl GST)
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Livestock Lane Half Site (6m x 12m)	\$1,330 (incl GST)
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MARKETING BENEFITS

**over 100 mastheads
& 4.3 million weekly
readers nationally
across print & digital**

**383,000 website
page views per year
and an increase of
19% each year**

**379,854 total
unique visits and
engagement reach
on Social Media**

The marketing strategy undertaken by the Organisers has successfully utilised rural weeklies, rural and regional digital media, social media and specific programming on television, radio and outdoor signage advertising to promote the in-person event. Event participation offers significant and valuable promotional opportunities, including product pointers in print, radio, digital media and social media associated with the Elders FarmFest field days marketing.

Event Marketing

DIGITAL MEDIA

The Organisers carefully select a number of digital marketing channels to promote our sponsors, Exhibitors and their products and services. These include the Elders FarmFest Official Website, Elders FarmFest Official social media, Queensland Country Life, AgTrader, Livestock Connect and selected ACM rural and regional publication websites, as well as Google ads.

OFFICIAL GUIDE BOOK

The Elders FarmFest Official Guide is produced and published by Queensland Country Life and is designed specifically for visitor use.

The Elders FarmFest Official Guide is inserted in the Queensland Country Life prior to the field days, distributed free to the Toowoomba regional area and available at the event. Each Exhibitor receives one free full company Exhibitor listing and product listing reference. Additional listings can be purchased at the time of Application or upon request. The publisher, Queensland Country Life, will offer all Exhibitors an opportunity to advertise in the special print and digital publication - to leverage your site participation and raise brand awareness.

OFFICIAL RADIO

To further promote your business over the days of the event, Elders FarmFest presents the official special events radio station broadcast on 94.5FM. For radio advertising details see the Application form.

OFFICIAL WEBSITE

The Elders FarmFest Official Website is the online point of contact for Exhibitors and visitors, providing a reflection of what Elders FarmFest is all about and the ideologies guiding it. With the Elders FarmFest online presence, the Organisers are committed to keeping our rural and regional communities in touch with the latest new technology products and services - with Exhibitor listing, product listing, latest Elders FarmFest event media releases. The Organisers have created a new official digital advertising package to support the promotion of Elders FarmFest and its Exhibitor's products, services and super specials - with a unique virtual and digital advertising package designed for Exhibitors only on the Elders FarmFest Official Website.

OUTDOOR ADVERTISING

The Organisers promote Elders FarmFest via digital and roadside billboards in the lead up to and during the event. The roadside billboards are strategically positioned in Toowoomba and main roads leading to the city and Elders FarmFest field day site.

SOCIAL MEDIA

The Organisers have a number of social media channels to promote the event, including the Elders FarmFest Official Facebook page and ACM rural and regional social media pages.

FREE PUBLICITY

If your company is launching a new product or service, tell us about it. Especially something new, innovative or groundbreaking. We work with internal and external PR teams to secure national earned media exposure.





FARMFEST

ADVERTISING OPPORTUNITIES

The Elders FarmFest Official Guide is the official visitor information publication. The guide will contain all important visitor information, site map and exhibitor listings along with the full seminar and demonstration schedule.

The Farmfest 2024 official guide will be delivered from 23 May 2024. 10,400 copies will be inserted into Queensland Country Life Newspaper. 14,600 will be inserted into The Land (Northern Edition) and 5,000 free copies will be handed out at the gates of Farmfest and copies will be available at the Queensland Country Life site.

Advertising Opportunities with Elders FarmFest:

The Elders FarmFest field days offers a unique marketing opportunity. It offers direct exposure to visitors, exhibitors and industry alike – attracting attention, brand and site promotion and incentivising interest and contributing to sales and lead generation. Tens of thousands of visitors will see your brand on site + The Land + Queensland Country Life print & online.

This is your opportunity to reach 90,000 prospective customers

Published: 23rd MAY

Booking deadline: 19th APR

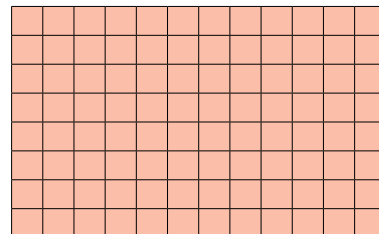
Editorial Submissions: 19th APR

Advertisement deadline: 3rd MAY

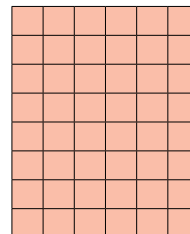
All ads in the FarmFest Official Guide include 10,000 Ad Impressions on queenslandcountrylife.com.au

FARMFEST OFFICIAL GUIDE

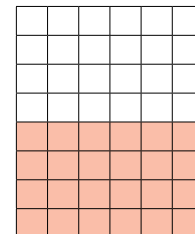
*All prices include GST and colour



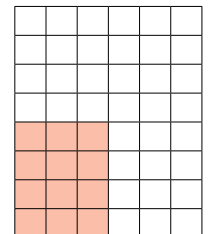
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 \$5,710 inc GST



Full Page - T64
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 \$3,720 inc GST



Half Page - T34
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 \$2,350 inc GST

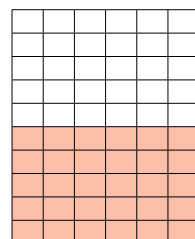


Quarter Page - T32
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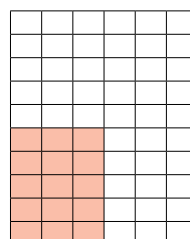
Published: 13th JUN

FARMFEST REPORT

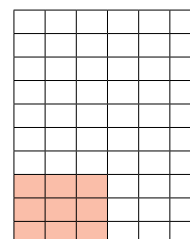
*All prices include GST and colour



Half Page - T44
 186mm x 260mm
 \$2,100 inc GST



Quarter Page - T42
 186mm x 129mm
 \$1,100 inc GST



Eighth Page - T22
 92mm x 129mm
 \$550 inc GST

Book your advertising opportunity through the Application

JOIN US IN KINGSTHORPE, TOOWOOMBA

A FIELD DAY LIKE NO OTHER

No one connects with farmers like we do. ACM Agri brands are the Australian farmers trusted business adviser, shaping decisions and providing direction for all things farming. Built on decades of trust, we are in a privileged position to engage and inform today's primary producers like no one else can.

REACH MORE FARMERS AT SCALE

Whether it's connecting with our qualified primary producer audience in-person or online, our reach offers an unsurpassed opportunity to maximise brand exposure, while aligning itself with the biggest Agri event in the region.

A FIELD DAY FOR EVERYONE

Elders FarmFest aims to be an event for farmers and farming families, with something for everyone, including live product demonstrations, livestock exhibitions and competitions, an extensive lifestyle zone, as well as an entertainment and festival fare for the whole family.



APPLICATION & HOW TO APPLY

The Application Process

Returning Exhibitors will receive an email with a link to their Application form (pre-filled with the previous year's Application data). Please contact the Event Organisers if you do not receive this email.

1. COMPLETE THE APPLICATION

Complete the Elders FarmFest online Application form and submit. You will receive an acknowledgement via email that your Application has been received. New exhibitors can access and complete the application from from the Elders FarmFest official website.

2. APPLICATION REVIEW & APPROVAL

Your Application will be reviewed by the Event Organisers. Should your Application be successful, you will receive confirmation via email and will be sent a tax invoice.

3. SITE ALLOCATION

Returning Exhibitors have first option on their previous year's site and/or site change requests. Following this, new applicant sites will be allocated on a first come - first served basis subject to availability. The Organisers will work with you to achieve the best site location for your company.

4. PAYMENT DUE

Your full payment is due upon receipt of the tax invoice received. Site allocation, confirmation and participation at the event will only occur when your account is paid in full. Please contact the Event Organisers on 02 6768 5800 if you do not receive an email acknowledgement.

5. EVENT DATES

Bump-in: Monday, 27 May to Monday, 3 June 2024.
Event: Tuesday, Wednesday and Thursday, 4, 5 and 6 June, 2024.
Bump-out: Friday, 7 June to Tuesday 11 June, 2024.

APPLY NOW

Go to: www.farmfest.com.au/Exhibitors
Application booking deadline: Friday, 19 April 2024
E: farmfest@austcommunitymedia.com.au
T: 02 6768 5800

Important Exhibitor Information

ACCOMMODATION

Accommodation in Toowoomba can be heavily booked around Elders FarmFest, so it is recommended that you book well in advance. Toowoomba Visitor Information Centre 1800 331 155.

ACCOUNTS

All tax invoices must be paid in full thirty (30) days prior to the event. If you wish to direct debit online or pay by credit card, please refer to your statement/tax invoice for details. Please note the event organisers, ACM Rural Events, is a division of Agricultural Publishers (ABN 55 000 560 430). Accounts will come from Rural Press Pty Limited.

ADMISSION

Public attending Elders FarmFest will be required to purchase a ticket to attend this special event. Tickets will be available online or at the event. Exhibitors receive free admission passes.

COVID SAFE

The Organisers continue to monitor advice of Federal and State Health and Government Departments in relation to communicable diseases including COVID-19 and the impact on the health and safety of our Community. Exhibitors will be required to comply with all health and hygiene requirements outlined by Health and Government Departments at the time of the 2024 event.

DEMONSTRATIONS

Exhibitors who demonstrate on their site and/or in the designated demonstration areas will be required to complete the Demonstration registration form. It is important to note your demonstration safe control measures on the Exhibitor Safety Plan and include Safe Work Procedures (SWP). There are official demonstration areas for drones, motorbikes, 4WD, heavy machinery and livestock. All demonstrations must work to safety regulations.

EDUCATION EXPO

The Organisers have developed a dedicated rural education and training precinct – Education Expo. Education Expo will include displays from Universities, Boarding Schools and Agricultural Colleges.

EXHIBITOR PASSES

Exhibitor passes are available for the principal Exhibitor, their staff, agents, sub-contractors, and suppliers to enable official access to the secured event static display grid during bump-in, event and bump-out periods. The Exhibitor passes include Check-In QR code pass and vehicle passes.

All Exhibitors and their staff, agents, subcontractors, tent and event service suppliers and transport companies will be required to register their attendance on-site with a Check-In QR code. All Exhibitors will be issued with vehicle passes in accordance with your zone participation. The vehicle pass will permit access onto the static display grid during bump-in, event days and bump-out periods. Exhibitors with your unique Check-In QR code will be enabled to access the grid via ticket booth entries from 7am daily. It is mandatory for all principal Exhibitors to visit Headquarters (HQ) on your first visit to the field day site to collect your Welcome Kit and vehicle passes.

FIELD SERVICES - LIFTING SERVICE

For setting up and dismantling purposes before and after the event, a limited, free lifting service is offered to Exhibitors. Crane, forklift, telehandler and tractor service with operators will be available for unloading and loading plant, vehicles, and equipment but strictly no assembly. If a lifting service is required outside the Organiser's nominated times, it will be at the Exhibitor's expense. Exhibitors who require use of the lifting service will be required to complete the Lifting Service registration form.

FIELD SERVICES – PARCEL PICK UP SERVICE

The Organisers offer a free parcel pick up service. It is available to all Exhibitors who require items 80 kilograms and less to be delivered, on behalf of the purchasers, to the Parcel Pick Up depot which is located in the Western car park. Exhibitors who require use of the parcel pick up service will be required to complete the Parcel Pick Up registration form.

FIELD SERVICES – POWER

Exhibitors receive free power, including 240V 10amp or 15amp, as part of their site participation. Power boxes are located for access to most sites within 30 metres. If you have a requirement for 32 amp, 3 phase power, please nominate on the Application (a fee may be charged for this supply). All Exhibitors will be requested to provide their power requirements upon Application.

FIELD SERVICES – WASTE

Exhibitors receive free waste collection as part of their site participation. The waste collection service operates continually during the day and night of the event and Exhibitors are requested to place all packaging and waste in the appropriate recycle or general waste bulky bins and rubbish bins nearest your site.

FIELD SERVICES – WATER

Reticulated bore water is available directly to most sites or within 30 metres - and is not suitable for drinking. The transfer of water from the tap to your site is the responsibility of the Exhibitor. Exhibitors must provide their own hose and fittings. Potable water is available at food outlets and amenities. If Exhibitors require potable water or large volumes of water over 400 litres, please nominate this on your Application (fees apply). All Exhibitors will be requested to provide their water requirements upon Application.

HEADQUARTERS

The Elders FarmFest Headquarters (HQ) on-site office is located at B/19 on the southern side of the field day site. It will open from 7:00am to 5:30pm daily during the official bump-in period. The contact number is 07 4630 0444.

Upon first arrival on-site, all Exhibitor employees, agents, contractors and suppliers will be required to register at Headquarters to pick up welcome kits, and vehicle passes to gain ongoing access to site during bump-in, event and bump-out. Outside the event period, the Elders FarmFest site is a closed worksite and access arrangements must be made in advance by contacting the Organisers on 02 6768 5800.

INSURANCE

To comply with the company's insurance requirements, the Organisers require a copy of a current Certificate of Currency (COC) of Public and Product Liability Insurance to be supplied to cover the time and duration of bump-in/out periods and exhibiting at the field days. It is mandatory to provide a copy of this with your Application.

LIVESTOCK

The Livestock Office is located on the southern side of the Livestock Arena. It will be open from 7:30am to 5:30pm daily during the official bump-in period. All livestock exhibited on the site must be identified with the National Livestock Identification System (NLIS) device prior to leaving the place of origin. All Exhibitors are reminded when moving stock over the age of 12 months on the static display grid, a nose ring or nose clip must be fitted to the animal. The Organisers will be conducting the NLIS scanning in the Livestock Area on Tuesday morning of the event. Exhibitors must provide to the Elders FarmFest scanning service the Property Identification Code (PIC) from where the livestock have been transported. All livestock Exhibitors must report all sales of stock which occurs on site during the event to the Livestock Office.

OPENING TIMES

Opening times to the public on Tuesday and Wednesday are from 8:30am - 4:30pm and Thursday from 8:30am - 4:00pm.

PARKING

Parking is free for all Exhibitors and visitors to the field day in the designated Exhibitor and visitor parking areas (as marked or directed by traffic officers) outside of the static display grid. During the event, no vehicles are permitted to be parked on-site, unless the vehicles are a part of the display (ie sign written with company logo). Parking is prohibited where you see a 'No Parking' sign.

PRIVACY POLICY

Application Terms and Conditions and Official Website used for the submission of your information. All private information is subject to the Australian Community Media (ACM) Privacy Policy, a copy of which is available on request. You have the right of access to and alteration of personal information concerning yourself in accordance with the National Privacy Laws. This may be done by contacting the Privacy Officer on 02 6768 5800 or emailing the Organisers, ACM Rural Events at farmfest@austcommunitymedia.com.au

PRODUCT LISTING

To keep the visitors informed on what is being displayed on your site, it is important you have completed the Product Listing section within your Application. This Product Listing is included in the Elders FarmFest Official Website, the Official Guide, and the special feature in Queensland Country Life. It is important to be clear about the products to be showcased on your site as it helps the Organisers with your site allocations. The principal Exhibitor is responsible for listing products to be displayed on your site.

SAFETY PLAN

(HEALTH & SAFETY RISK MANAGEMENT PLAN)

Each Exhibitor is required to complete an Exhibitor Safety Plan prior to participating at the in-person event to ensure the Exhibitor, their suppliers, agents and contractors demonstrate they are working to HSE Regulations and Standards and Safe Work Procedures while bumping-in, operating and bumping-out their display site. The Safety Plan will be made available to Exhibitors following confirmation of their Application. It is mandatory for each Exhibitor to submit a completed Safety Plan (Health and Safety Risk Management Plan and if required, COVID-19 compliance.) prior to the event, identifying the hazards potentially present on your site and ways in which you will minimise and control those hazards.

SITE ALLOCATION

Exhibitors will be offered the same site as occupied in the previous year. Returning Exhibitors are to lodge their Application to confirm their intent to return to exhibit by the Application deadline or surrender any claim to their site. Sites are only allocated to returning and new Exhibitors who have sent in a completed Application form, confirmed by the Organisers. Every effort is made to allocate space according to the Exhibitor's preferences. Please note the Organisers reserve the right to allocate sites at their discretion and to alter allocations when necessary in consultation with the confirmed Exhibitor.

SPONSORSHIP

If you are interested in being a future sponsor of Elders FarmFest, please contact Sean McKeown at ACM Rural Events on 0497 351 029 or email sean.mckeown@austcommunitymedia.com.au

TENT AND EVENT SERVICE SUPPLIERS

Exhibitors are able to utilise the services of the official Tent & Event Service supplier or your own. It is the responsibility of the Exhibitor to ensure your equipment service supplier or their agents are aware of all underground water, power, sewage and telephone lines. In the event of damage to site utilities, the Exhibitor will be held liable for repair, damage or personal injury. **All tent or event suppliers must register with the Organisers, prior to commencing any construction work on the event site.** The Organisers will provide Exhibitors with the Exhibitor Manual to assist with on-site display checklist, contacts and information – including woodchip, display hay, tents and structures, flooring/ carpet, display panels, furniture, lighting, fencing, sanitiser stations, sanitiser, signage, etc.

TEST AND TAG

The Exhibitors will have access to an on-site electrical power leads, power boards, electrical appliances and power equipment test and tag station, which will operate during the official bump-in period. All power leads and power boards must display a current test and tag. All power boards should have individual circuit switches and a power overload safety switch featured. No double adaptors or piggyback plugs are to be used on the field day site. All small electrical items must display a current test and tag to comply with the Australian Standards 3760.

VEHICLES

Vehicles are permitted on site for bump-in and bump-out with an appropriate registered Vehicle Pass. No vehicles, plant or equipment are to be located onsite during the event unless they are a part of the Exhibitor's display. No vehicles are permitted to move from an Exhibitor's stand on the grid from 8:00am to 5:00pm on Tuesday and Wednesday, and 8:00am to 4:30pm on Thursday of the event. All Exhibitor vehicles must be off the grid and parked in the Exhibitor car parks by 8:00am daily. For your convenience, shuttle buses will be operating to offer Exhibitors a ride from Exhibitor car parks to drop-off points on the grid.

WELCOME KIT

Each Exhibitor will receive a Welcome Kit. This kit will include vehicle passes, parcel pick up instructions and vouchers (if ordered) and Exhibitor's Guide to Safety. **As required under compliance, all Exhibitor's staff, agents, sub-contractors, tent and event service suppliers, transport companies will be required to register their Check-In QR code for each person attending the site each day during bump-in, event and bump-out.**

2024 TERMS & CONDITIONS

COMMUNICABLE DISEASES

Communicable diseases are diseases that can spread from person to person. To prevent outbreaks, control and monitor these diseases including COVID-19, all exhibitors must comply with current NSW Public Health Orders (PHO). Exhibitors must understand their responsibilities and expectations, as noted in the event organisers Communicable Disease Safety Message and Safety Plan. The Communicable Disease Safety Message will guide you with current NSW Public Health Orders and event compliance.

All exhibitors must reference, operate and comply with their exhibitor site Safety Plan. The exhibitor Safety Plan must be completed and submitted to the organisers.

The Application, together with these Terms and Conditions shall, on signed acceptance, form the Contract between the exhibitor and the organiser. The exhibitor must comply with all relevant laws affecting its participation. The confirmation of the Application and the allocation of sites is at the total discretion of the organisers.

1: CONTRACT The organiser grants to the exhibitor a Contract to occupy the site for the duration of the event for the purpose of: **(a)** promoting the exhibitor's business ("the primary purpose"); **(b)** erecting such temporary structures as are necessary to facilitate the primary purpose; **(c)** displaying products and services related to the primary purpose; and **(d)** subject always to the organiser's prior approval and the exhibitor's understanding their organisation's participation in FarmFest is subject to the terms and conditions and by submitting the Application it agrees to those terms.

2: CANCELLATION - event (a) The organiser reserves the right to cancel this Contract and to retain any money paid or to recover any money not paid in relation thereto without assigning any reason for such cancellation and retention or recovery. **(b)** The organiser reserves the right, if it considers it to be necessary, expedient or desirable to do so, to cancel or to postpone the operation of this Contract by notice in writing in the event of any occurrence or happening which in the opinion of the organiser justifies it in so doing. The exhibitor may not make any claim for compensation or damages or any other action or demand whatsoever, whether on the ground of loss of profits or otherwise, arising from such cancellation or postponement and acknowledges that in such circumstances the organiser is entitled to retain any money paid or to recover any money not paid by the exhibitor in relation to this Contract. **(c)** If, in the reasonable opinion of the organiser, the exhibitor breaches any of the terms and conditions of this Contract or if the exhibitor does not occupy its space at the commencement of and during the full period of the exhibition, the organiser reserves the right to expel the exhibitor, cancel this Contract and retain any money paid or to recover any money not paid in relation thereto.

3: CANCELLATION - exhibitor The organiser must be advised of all cancellations in writing to farmfest@austcommunitymedia.com.au.

The exhibitor must complete a Cancellation form and submit to the organisers, otherwise the organiser will retain 100% of the site fee. If the exhibitor cancels this Contract the following fees apply:

- **More than 90 days prior** to commencement of the event – **no charge**;
 - **Less than 90 days prior** to commencement of the event – **25% of the site fee**;
 - **Less than 60 days prior** to the commencement of the event – **50% of the site fee**;
 - **Less than 30 days prior** to the commencement of the event – **100% of site fee**;
- and if the exhibitor fails to attend the event at all, the organiser will retain 100% of the site fee. Last-minute bookings, made less than 30 days prior to the event, have a 24 hour cooling off period. After this time, the organiser will retain **100% of the site fee**. Bookings are confirmed by a credit card payment at the time of application.

4: CODE OF CONDUCT (a) The exhibitor shall at all times comply with any directions that may be given by the organiser or its employees, agents or contractors while the exhibitor is on the Property. **(b)** The organiser reserves the right to refuse admission or to eject exhibitors from the event, without compensation to the exhibitor. This includes (without limitation) where the exhibitor and its employees, agents, suppliers, contractors display conduct that unreasonably interferes with the enjoyment of the event by others and/or contravenes this Contract, where an exhibitor does not comply with the organiser's terms and conditions. The organiser may terminate without notice if:

- the exhibitor commits a serious breach of this Contract; or
- the exhibitor fails to remedy any other breach of this Contract within a reasonable time (being no more than 24 hours) of receiving notice of the breach from the organiser;

- and the organiser shall not be liable to pay the exhibitor any compensation whether on the grounds of loss of profit or otherwise or to refund any money paid by the exhibitor as a result of termination, unless the amount held is less than the loss suffered by the organiser.
- (c)** Use of amplifiers or loudspeakers by an exhibitor is prohibited without the prior written approval of the organiser, which the organiser can withhold or withdraw at its absolute discretion. **(d)** Notices to be given on the exhibitor in accordance with this Contract may either be: given to the exhibitor in person; or sent to the exhibitor by electronic service of notices and other documents; or sent to the exhibitor by prepaid post to the address shown in the exhibitor's Application.

5: COMPETITIONS The exhibitor must seek prior written approval from the organiser if planning to conduct any competition, game or auction.

6: DELIVERIES The exhibitor should make arrangements to have its own employees, agents or contractors at the Property, to accept any delivery to the site for its use. If the organiser signs for goods delivered to the site for use by the exhibitor, it accepts no responsibility for any discrepancy of any type (including type, quantity and condition of goods delivered) between what is described on the delivery docket and what is actually delivered.

7: EMERGENCY PROCEDURES & EVACUATION PLAN Exhibitors and their employees, agents and contractors entering the Property must undertake a Safety Induction and adhere to the venue emergency procedures and evacuation plan including identifying exits, assembly points, location of emergency equipment and first aid service.

8: INDEMNITY The exhibitor will indemnify, defend and hold harmless the organiser its officers, directors and employees from any and all losses, liabilities, damages, and all related costs and expenses, including reasonable legal fees and disbursements and costs of investigation, litigation, settlement, judgment, interest and penalties paid or incurred, directly arising from third party claims, demands, actions (whether in law, equity or in an alternative proceeding) directly arising from: **(a)** the other party's breach of any obligations in this Agreement; **(b)** any infringement, violation or misappropriation of the Intellectual Property Rights of any third person; **(c)** any breach of any of the confidentiality or privacy provisions in this Agreement; **(d)** the failure of the other party or any of its subcontractors or anyone acting on its or their behalf to pay any withholding or other employment-related taxes; **(e)** fraud, negligent, willful or reckless acts or omissions, of or by the other party or on its behalf or **(f)** death, bodily injury, personal injury or property damage caused by the other party, in each case directly relating to this Agreement.

9: INSURANCE & LIABILITY (a) The exhibitor and its employees, agents and contractors must have statutory workers compensation insurance and public and product liability insurance with a limit of liability of no less than ten million dollars (and an excess of no greater than \$5,000 for any one occurrence) for the full duration of their bump-in, exhibition at the event and bump-out and in respect of the public and product liability insurance, must note the interests of the organiser and the event (with applicable location and dates) on the insurance certificate. The exhibitor must also take out all risks property insurance for all of its assets located on the Property. The exhibitor must provide the organiser with current certificates of currency for all required insurances listed in this Contract at the time it submits its Application. **(b)** The roads and open spaces within the Property may be public roads for the purposes of motor vehicle compulsory third party liability legislation and all vehicles which are unregistered and capable of being registered or being permitted by state government roads and transport authority for use on public roads must be registered or permitted accordingly. The exhibitor, its employees, agents, contractors will ensure that all vehicles it brings on the Property have current registration, compulsory third party insurance and comprehensive motor vehicle insurance. **(c)** All companies associated with the exhibitor's site or who will be occupying space must be named on the policy unless that company carries the same level of insurance (including noted interests) required by this Contract. **(d)** The organiser has the right to reject the exhibitor's Application on the grounds it does not meet the obligations contained herein or because the insurer is not acceptable to the organiser. **(e)** The exhibitor indemnifies and will keep indemnified the organiser, its employees, agents and contractors from all actions, claims, demands, losses, theft, damages, costs and expenses arising from the exhibitor and its employees, agents and contractors' use of the Property and site but without limiting the generality of the foregoing against any loss, damage or injury from any cause whatsoever to the Property or person caused by or contributed to by the use of the Property by the exhibitor or any employee, agent, contractor or other person duly authorised by the exhibitor whether such loss, damage or injury occurs on the Property or not and whether caused by any act, omission, neglect, breach or default of the exhibitor or any other person. **(f)** To the maximum extent permitted by law, our liability to you is limited to the amount that you have paid to us in respect of your site for the event.

10: LICENSES & PERMITS The exhibitor warrants that it possesses the licenses and permits to provide the site Service and that no Works produced in provision of the Services by the exhibitor, its employees, agents or contractors will breach laws, regulations and standards. The exhibitor must provide to the organiser a copy of all relevant licenses and permits of its employees, agents and contractors driving vehicles and operating plant and equipment at the Venue.

11: PAYMENT (a) Payment for the event is due in advance. The exhibitor must prepay all payment fees and additional costs before the booking can be secured. The exhibitor agrees to pay in full all site participation, sponsorship fees, site services and advertising charges incurred upon receiving an account of such charges. However, where the organiser extends credit to an exhibitor it is at the discretion and confirmation of the organiser. **(b)** The exhibitor acknowledges that the organiser shall not be bound to reserve and/or supply site(s) or any services until payment in full of all the required fees is made by the exhibitor, prior to the commencement of the event. **(c)** The exhibitor must pay no less than thirty (30) days in advance of the commencement of the event. If an exhibitor's Application is received less than thirty days prior to the event, full payment is required immediately. **(d)** The organiser is responsible only for the provision of the services specified on the Application, and does not warrant to provide any other service whatsoever.

12: PETS No pets are permitted on the Property at any time during the event (including bump-in and bump-out). With the exception of guide dogs or assistance animals for the vision impaired, service dogs for medical or disability requirements and animals approved by the organiser involved in official demonstrations and displays.

13: PRIVACY POLICY The organisers are committed to protecting the exhibitor's privacy. All private information is subject to the Australian Community Media (ACM) Privacy Policy. All personal information held by the organiser will be governed by the most recently updated policy published on the organiser's website, with any updates effective as of the date of publication. From time to time, the organiser may review and update this policy, including taking account of new or amended laws, new technology and/or changes to the organiser's operations. The primary purpose for which the organiser collects information about the exhibitor is to enable the organiser to perform their business activities and functions and to provide the best possible quality of customer experience. The organisers collect, hold, use and disclose exhibitor personal information for the following purposes: to provide products and services; to provide news, information or advice about existing and new products and services; to communicate, including but not limited to, by email, mail, SMS or telephone; to manage and enhance the organiser's products and services; to personalise and customise the exhibitor's experience; to provide access to protected areas of the organiser's websites; to conduct competitions or promotions on behalf ACM Rural events and selected third parties; to verify the exhibitor's identity; to provide as part of business data to third parties if the exhibitor has authorised to do so; to conduct business processing functions for operation of the organiser's business or websites; for administrative, marketing (including direct marketing), promotional, planning, product/service development, quality control and research purposes, or those of the organiser's contractors or external service providers; to provide the exhibitor's updated personal information to the organisers, their contractors or external service providers; to provide the exhibitor and its employees, agents, contractors and service suppliers contact record tracing registration of all people on-site at time of bump-in, event and bump-out; to investigate any complaints about or made by the exhibitor, or if the organiser has reason to suspect that the exhibitor is in breach of any of the terms and conditions or that the exhibitor are or have been otherwise engaged in any unlawful activity; and/or as required or permitted by any law (including the Privacy Act). The exhibitor's personal information will not be shared, sold, rented or disclosed other than as described in this Privacy Policy.

14: PROPERTY, PLANT & EQUIPMENT (a) All property, plant and equipment brought to the event site must be in good working condition and fit for purpose, maintained, inspected and used in accordance with Safe Work Procedures (SWP). The exhibitor must comply with any state, territory or Commonwealth WHS Regulator. **(b)** The exhibitors must conform with the requirements of any legislation which governs the sale of machinery, vehicles, livestock and all other products or goods of the exhibitor and the regulations by-laws and ordinances made under such legislation. **(c) No vehicular movement is permitted on the event site during public event opening times.** No vehicles, machinery, goods or other articles displayed may be removed from the site before 5.30pm on the third day of the event. In accordance with the Work Health and Safety Act 2011 no keys are permitted to be left in unattended plant and equipment on-site. **(d)** The exhibitor must not fuel any vehicles, plant or other equipment within the Property and only be entitled to have such motor vehicles (other than for display purposes) on the site(s) as may be approved by the organiser.

15: SITES (a) The exhibitor must not allow its site staff to occupy any space additional to the exhibitor's allocated site while on duty, unless it has obtained the organiser's prior written approval. The exhibitor must not extend its display beyond the boundaries of the site, this includes vehicles, signage and any other exhibitor structures, property and equipment. The handing out of advertising leaflets or other printed material across the event site or in car parks or other areas of the Property, other than the exhibitor's allocated site, is prohibited. **(b)** All structures, property and equipment on exhibitor site(s) must comply with the Australian Standards® including but not limited to, supply of fire extinguishers on the exhibitor's site. The organiser or its agents or contractors have the power to enter the site at any time and remove any article, sign, picture or printed matter which is deemed either not eligible for display or may be the cause of offence. **(c)** All structures, property and equipment of the exhibitor and its servants, agents, contractors is brought on to the Property at the risk of the exhibitor and the

exhibitor hereby agrees to indemnify and keep indemnified the organiser against any and all actions, claims, demands, losses, damages, costs or expenses in relation to any loss, damage, accidents, claims or injury caused by such equipment and property whether to the organiser or third parties, however occasioned. **(d)** The exhibitor must comply with the dates set out in the event Prospectus and all reasonable directions given by the organiser in respect of its event site, bump-in, participation in the event and bump-out. **(e)** The exhibitor acknowledges that the organiser shall not be bound to reserve and/or supply site(s) or any services until payment in full of all the required fees is made by the exhibitor, prior to the commencement of the event. **(f)** The exhibitor acknowledges non-exclusive rights to exhibit at the event and acknowledges that competitors may also exhibit. The organiser accepts no responsibility for businesses who display any franchise brands or products outside of the terms of any franchise agreements.

16: SITE ACCOMMODATION No person is permitted to camp or stay overnight on the Property.

17: SITE ALLOCATION The organiser has the right to nominate the location of the site(s) allocated to the exhibitor. site preferences will be considered, and every endeavor will be made to satisfy such preferences. However, no guarantee can be given that the site requested will be provided. site allocations are only secured, and exhibitors kits provided, when full payment of the site fee is received and insurances received by the organiser.

18: SITE CLEANING (a) The exhibitor must keep the site in a clean and tidy condition during the event. The exhibitor must clear and reinstate the site to its original condition as found at the commencement of the Contract, to the satisfaction of the organiser by the conclusion of the event bump-out. In the event that the site is not cleared and reinstated by the exhibitor as required by this clause resulting in the organiser cleaning the site then the exhibitor must reimburse the organiser for any costs incurred by it in cleaning and reinstating the site. **(b)** The organiser has the right to sell by public auction or private treaty, any structure or plant, equipment, goods or other articles that remain upon the site after the period referred to in this clause and the exhibitor irrevocably authorises the organiser to effect such sale and on the exhibitor's part to give full and clear title to the purchaser. The organiser can recover its costs in selling those items (including any agent's fees and advertising expenses) together with any other cost or loss it has suffered from the proceeds whereupon it will remit any balance (if any) to the exhibitor.

19: SITE SHARING (a) The exhibitor must not permit, assign or sublet all or part of their site without the prior acknowledgement and written consent of the organiser. Unless an exhibitor owns, sells or distributes a line of product or service on a normal, continuing basis, then additional businesses occupying the site are considered a site-sharer and are required to pay full participation. Only company products and services which have a genuine link to the principal exhibitor and are listed for display may occupy the site or be displayed on the exhibitor's site. All companies occupying an exhibitor's site must be registered on the exhibitor's Application. **The exhibitor must submit contact listing details on the Application.** **(b)** Please note that no space farming, subletting or piggy backing is permitted at the event. The nominated principal exhibitor is to occupy the site for the duration of the event for the primary purpose of sales and promotion of the exhibitor's business. Should these conditions not be observed, the organiser reserves the right to execute immediate expulsion of the exhibitor or charge the exhibitor full site participation fee for basic package for each site-sharer or exercise any of its rights under this Contract.

20: STRUCTURES (a) The exhibitor must not erect any permanent or semi permanent structures on the organiser's event site, without entering into a further written agreement with the organiser in respect of that arrangement. It is the responsibility of the building owner to comply with the Work Health and Safety Act 2011 and create and maintain a safe environment for their employees, agents, contractors and attendees. **(b)** The exhibitor must conform with the requirements of any legislation which governs the erection of temporary structures and temporary buildings and the regulations by-laws and ordinances made under such legislation. **(c)** Any building structure, fence, goods erected on any site(s) by the exhibitor shall be entirely at the responsibility of the exhibitor, who shall be responsible for its safe installation, maintenance or protection from damage at all times and no action, claims or demands shall be made or taken against the owner of the Property or the organiser and its employees, agents or contractors for any damage caused whatsoever including any action for negligence or trespass.

21: WHS exhibitors and their employees, agents and contractors entering the Property must adhere to the Work Health and Safety (WHS) legislation, industry safe plan, as well as the organiser's safety and compliance material and communications. The exhibitor is responsible for the creation and maintenance of a safe environment for their employees, agents, contractors and attendees and compliance with the Work Health and Safety Act 2011. **All power leads, electrical appliances and equipment brought onto the Property must be tested and tagged in accordance with Australian Standards AS 3760** and the exhibitor must ensure compliance with the requirements of AS/NZS (3002:2002) 'Electrical Installation

- Shows & Carnivals'. The exhibitor must not exceed the rating of the provided power supply or overload any part of the electrical system. No double adaptors are permitted to be used on-site. The organiser or its authorised electrical contractor has the right to disconnect any power leads, electrical appliances and equipment that fails to comply with the above standards, exceeds the rating of the power supply or that overloads any part of the electrical system - without notification. The exhibitor is required to complete and provide to the organiser a Safety Plan (Health & Safety Risk Management Plan) and implement inline with Safe Work Procedures (SWP) for task undertaken to ensure the exhibitor, their employees, agents and contractors demonstrate they are working to safety procedures while bumping in, operating, demonstrating and bumping out of the site(s). If conducting demonstrations, exhibitors must register and submit the Safety Plan and Safe Work Procedures (SWP) to the organisers. Any hot work including cutting, welding or grinding conducted on exhibitor's site will require a Hot Work Permit provided by the organiser.

22: GENERAL In this Contract, unless the context requires otherwise:

- "The organiser", wherever appearing, includes Agricultural Publishers Pty Limited (Trading as Australian Community Media) ABN 55 000 560 430, its employees, agents and contractors;
- "The exhibitor", wherever appearing, means the applicant for exhibitor space at the event, includes the company, person or persons specified on the Application, as exhibitor, its employees, agents, contractors and attendees. When two or more persons are parties to this Contract the terms and conditions herein contained bind them jointly and each of them separately and each of their respective executors, administrators and assignees and when a company is a party hereto the terms and conditions on its part herein contained bind the company, its successors and assignees. Include and its other grammatical forms are not words of limitation. The exhibitor may not assign any of its rights under this Contract to any third party without the prior written permission of the organiser;
- "The event" wherever appearing means the FarmFest event;
- "The Property" means FarmFest venue site in Kingsthorpe via Toowoomba, QLD;
- "The site" means the area within the Property where the static display grid sites are allocated to the exhibitors by the organisers.

Elders

FARMFEST



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